



2012 Editorial Calendar

FOR A MORE COMPLETE AND UP-TO-DATE VERSION OF THE NETWORK WORLD CALENDAR, PLEASE SEE THE EDITORIAL HIGHLIGHTS AT:
http://marketing.networkworld.com/pdf/poe_highlights.pdf

Issue Date	Ad Close	Special Focus	Events/City
January 9	December 22	Outlook '12 A series of articles on what to expect in Enterprise Network IT in the year ahead <i>(John Dix)</i> Special Focus 4G Wireless Update <i>(Brad Reed)</i>	
January 23	January 13	Clear Choice Test Early Look: Windows 8 Desktop and Server <i>(Neal Weinberg)</i> Tech Debate: Are We Winning the Cyber Security War? <i>(John Dix)</i>	IT Roadmap: New York (2/7)
February 13	February 3	Clear Choice Test First Look: Cisco Cius <i>(Neal Weinberg)</i> Special Focus Big Data Best Practices <i>(Ann Bednarz)</i>	
February 27	February 17	Enterprise Cloud Services Platform-as-a-Service <i>(Neal Weinberg)</i> Tech Debate: Internet Explorer vs. Chrome <i>(John Dix)</i>	Harvey Study CITE (3/4-6)
March 12	March 2	Special Focus Identity Management in the Cloud <i>(Carolyn Duffy Marsan)</i> Clear Choice Test Enterprise Network Management <i>(Neal Weinberg)</i>	IT Roadmap: Chicago (3/21)
March 26	March 16	Special Focus Sorting Out Data Center Switch Fabrics <i>(Jim Duffy)</i> Tech Debate: Is Broadband Stimulus Really Needed? <i>(John Dix)</i>	
April 9	March 30	Enterprise Cloud Services Infrastructure-as-a-Service <i>(Neal Weinberg)</i>	DEMO Spring 2012 (4/17-19)
April 23	April 13	Special Focus Data Center Design Innovations <i>(Ann Bednarz)</i> Tech Debate: iOS vs. Android <i>(John Dix)</i>	
May 7	April 27	Special Focus Hot IT Skills <i>(Carolyn Duffy Marsan)</i> Clear Choice Test Next Generation Firewalls <i>(David Newman/Joel Snyder)</i>	Interop, Las Vegas, NV (5/6-10)
May 21	May 11	Special Focus Securing Social Media <i>(Ellen Messmer)</i> Tech Debate: iOS vs. Android in the Enterprise <i>(John Dix)</i>	IT Roadmap: Dallas (5/22) Harvey Study
June 4	May 25	Enterprise Cloud Services Software-as-a-Service <i>(Neal Weinberg)</i>	Cloud Leadership Forum (6/12-14)
June 18	June 8	Special Focus OpenFlow in the Enterprise <i>(Jim Duffy)</i> Tech Debate: Dictate Mobile Device or Let the User Decide? <i>(John Dix)</i>	IT Roadmap: Denver (6/20)
July 16	July 6	Special Focus Tablets Go Corporate <i>(John Cox)</i> Clear Choice Test OpenFlow Switches <i>(David Newman)</i> Tech Debate: What to Look For in Network Fabrics <i>(John Dix)</i>	IT Roadmap: Boston (8/9)
August 13	August 3	Enterprise Cloud Services Everything-as-a-Service <i>(Neal Weinberg)</i> Today, enterprise customers can get just about anything and everything. Which of these services are ready for prime time?	Harvey Study
September 10	August 31	Special Focus Securing Employee-Owned Mobile Devices <i>(Ellen Messmer)</i> Clear Choice Test Mobile Device Management <i>(Tom Henderson)</i>	
September 24	September 14	Special Focus IPv6 Adoption Update <i>(Carolyn Duffy Marsan)</i> Tech Debate: Mobile Security: In the Device or in the Network? <i>(John Dix)</i>	
October 8	September 28	Enterprise Cloud Services Careers in the Cloud <i>(Neal Weinberg)</i>	
October 22	October 12	Special Focus Desktop Virtualization Lessons Learned <i>(Tim Greene)</i> Tech Debate: The Better Hire: 50-Year-Old IT Veteran vs. Fresh Grad <i>(John Dix)</i>	IT Roadmap: San Jose (10/30)
November 5	October 26	Special Focus SIP Success Stories <i>(Brad Reed)</i>	Harvey Study
November 19	November 9	Special Focus Cool Yule Tools Guide <i>(Keith Shaw)</i> Tech Debate: Security: On Premise vs. In the Cloud <i>(John Dix)</i>	
December 3	November 23	Enterprise Cloud Services The Forecast for 2012 <i>(Neal Weinberg)</i>	IT Roadmap: Washington DC (12/6)
December 17	December 7	Tech Debate: The Need for Flat Networks: Myth or Reality? <i>(John Dix)</i>	

For more information contact your Network World sales executive.
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2012 Calendar—Events and Executive Forums

Month	Event	Location
February 7	IT Roadmap: New York City	Javits Convention Center
March 4-6	CITE	Hyatt Regency San Francisco
March 21	IT Roadmap: Chicago	Donald E. Stephens Conference Center
April 17-19	DEMO Spring 2012	Hyatt Regency Santa Clara
May 22	IT Roadmap: Dallas	Dallas Convention Center
June 12-14	Cloud Leadership Forum	Hyatt Regency Santa Clara
June 20	IT Roadmap: Denver	Denver Convention Center
August 9	IT Roadmap: Boston	Hynes Convention Center
September	DEMO Fall 2012	TBA
October 30	IT Roadmap: San Jose	San Jose Convention Center
December 6	IT Roadmap: Washington, DC	Washington Convention Center

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*Dates, cities and venues subject to change.



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