



2011 Editorial Calendar

FOR A MORE COMPLETE AND UP-TO-DATE VERSION OF THE NETWORK WORLD CALENDAR, PLEASE SEE THE EDITORIAL HIGHLIGHTS AT:
http://marketing.networkworld.com/pdf/poe_highlights.pdf

Issue Date	Ad Close	Special Focus	Events/ City
January 10	December 23	Outlook '11 A series of articles on what to expect in Enterprise Network IT in the year ahead <i>(John Dix)</i>	
January 24	January 14	Special Focus 4G Wireless Services Reality Check <i>(Brad Reed)</i> Tech Debate: Who is doing a better job: Jobs or Schmidt? <i>(John Dix)</i>	
February 7	January 28	Enterprise Cloud Services Agenda: The Drivers, The Options, The Questions, The Costs, The Plan <i>(Neal Weinberg)</i>	IT Roadmap: New York (2/8)
February 21	February 11	Special Focus Disaster Recovery Best Practices <i>(Ann Bednarz)</i> Tech Debate: Agree or disagree: Cloud providers will be better at security than you can ever be. <i>(John Dix)</i>	Harvey Study DEMO Spring 2011 (2/27-3/1)
March 7	February 25	Special Focus Careers: Hottest Software, Networking and IT Service Skills <i>(Carolyn Duffy Marsan)</i>	IT Roadmap: Chicago (3/15)
March 21	March 11	Tech Debate: Net neutrality: Needed or not? <i>(John Dix)</i>	
April 4	March 25	Enterprise Cloud Services Investigating the Benefits, Limitations, Promises and Options <i>(Neal Weinberg)</i>	IT Roadmap: Denver (4/28)
April 18	April 8	Special Focus Evolution of WAN Optimization <i>(Tim Greene)</i> Tech Debate: IPv6: Jump in or just put a toe in the water? <i>(John Dix)</i> Interop Planning Guide	
May 9	April 29	25 Year Anniversary Issue <i>(John Dix)</i>	Interop, Las Vegas, NV (5/8-12)
May 23	May 13	Special Focus What We Learned from Testing Cloud Services <i>(Neal Weinberg)</i> Tech Debate: Apple iPad vs. Blackberry Playbook <i>(John Dix)</i>	Harvey Study
June 6	May 27	Enterprise Cloud Services Working With SaaS and IaaS Providers. Sourcing Suppliers, Differentiating Offerings, Contracting and Managing <i>(Neal Weinberg)</i>	IT Roadmap: Boston (6/7)
June 20	June 10	Special Focus Securing Smartphones in the Enterprise <i>(Ellen Messmer)</i> Tech Debate: Desktop virtualization: Now or never? <i>(John Dix)</i>	Cloud Leadership Forum (6/20-21)
July 18	July 8	Special Focus IPv6: Coming Whether You're Ready or Not <i>(Carolyn Duffy Marsan)</i> Tech Debate: Layered security defenses: What layer is most critical, network or endpoint? <i>(John Dix)</i>	
August 8	July 29	Enterprise Cloud Services Management Tools and Techniques. The Options, Limitations, Workarounds and Promises <i>(Neal Weinberg)</i>	Harvey Study
August 22	August 12	Special Focus The 802.11n Impact on Wireline Ethernet <i>(John Cox)</i> Tech Debate: Google Apps vs. Microsoft Office <i>(John Dix)</i>	
September 12	September 2	Special Focus Behind the Scenes with the Virus Hunters <i>(Ellen Messmer)</i>	IT Roadmap: Dallas (9/13)
September 26	September 16	Special Focus Getting to Converged I/O <i>(Jim Duffy)</i> Tech Debate: Branch office box: Server or appliance? <i>(John Dix)</i>	
October 10	September 30	Enterprise Cloud Services Cloud Security <i>(Neal Weinberg)</i>	
October 24	October 14	Special Focus The Big Upgrade: 40/100G Ethernet Switching <i>(Jim Duffy)</i> Tech Debate: Should the patent process be overhauled? <i>(John Dix)</i>	
November 7	October 28	Special Focus Dirty Secrets of Desktop Virtualization <i>(Jon Brodtkin)</i>	Harvey Study IT Roadmap: San Jose (11/15)
November 21	November 11	Cool Yule Tools Guide <i>(Keith Shaw)</i> Tech Debate: Need for a National Data Security Law: Yes or no? <i>(John Dix)</i>	
December 5	November 25	Enterprise Cloud Services The Vendor Language <i>(Neal Weinberg)</i> Special Focus New Data Center Strategies <i>(Jon Brodtkin)</i>	IT Roadmap: Washington DC (12/7)
December 19	December 9	Special Focus iPads and Beyond: How Enterprises are Embracing the Tablet <i>(John Cox)</i> Tech Debate: IPS: Integrated solution or point product? <i>(John Dix)</i>	

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2011 Calendar—Events and Executive Forums

Month	Event	Location
February 8	IT Roadmap: New York City	Javits Convention Center
February 27-March 1	DEMO 11 Spring: Palm Desert, CA	JW Marriott
March 15	IT Roadmap: Chicago	Donald E. Stephens Conference Center
April 28	IT Roadmap: Denver	Colorado Convention Center
June 7	IT Roadmap: Boston	Hynes Convention Center
June 19-21	Cloud Leadership Forum	Hyatt Regency Santa Clara
September 13	IT Roadmap: Dallas	Dallas Convention Center
November 15	IT Roadmap: San Jose	San Jose Convention Center
December 7	IT Roadmap: Washington, DC	Walter E. Washington Convention Center

*Dates, cities and venues subject to change.



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